



Friday, August 1st 2025

80th Annual Rotary Club of Annapolis Crab Feast

Sponsorship Opportunities



How Your Sponsorship Helps

Your sponsorship directly supports the Rotary Club of Annapolis's efforts to:

- **Support Local Charities:** Proceeds from the Crab Feast are granted to various local non-profits.
- **Promote Environmental Responsibility:** Our event is a zero-waste initiative, ensuring all materials are composted or recycled.
- **Enhance Community Engagement:** The Crab Feast fosters community spirit and brings people together for a good cause.

Join Us in Making a Difference

By becoming a sponsor, you are not just supporting an event; you are investing in the future of our community. Together, we can make a significant impact.

Thank you for considering a partnership with the Rotary Club of Annapolis. Your support is greatly appreciated!

PRESENTING SPONSOR

VALUE \$10,000

2 OPPORTUNITIES AVAILABLE

- Event naming rights, including logo “80th Annual Rotary Club of Annapolis Crab Feast presented by _____”
- Opportunity to activate on site with a 10’x10’ tent and/or have brand ambassadors onsite and distribute approved premiums

Digital Marketing

- Opportunity to fund and create additional signage (Rotary Club of Annapolis and/or event themed, to be placed around event); must be approved by the Rotary Club of Annapolis
- Logo recognition signage to include: One (1) frame sign (24”x36”) in General Admission and One (1) Frame Sign (24x36) in VIP, Rotary Club of Annapolis funded
- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Ten (10) complimentary VIP passes to event



CRAB COVE TENT SPONSOR

VALUE \$7000

1 OPPORTUNITY AVAILABLE

- Tented 10'x10' space at event with opportunity to have brand ambassadors onsite and distribute approved premiums
- Logo recognition on general event signage to include: shared signage in General Admissions and VIP

Digital Marketing

- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Seven (7) complimentary VIP passes to event



PHOTO BOOTH SPONSOR

VALUE \$5000

1 OPPORTUNITY AVAILABLE

- Tented 10'x10' space at event with opportunity to have brand ambassadors onsite and distribute approved premiums
- Photo booth prints to feature company logo
- Logo recognition on general event signage to include: shared signage in General Admissions and VIP

Digital Marketing

- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Five (5) complimentary VIP passes to event



CRAB CLAW BEVERAGE SPONSOR

VALUE \$4000

1 OPPORTUNITY AVAILABLE

- Tented 10'x10' space at event with opportunity to have brand ambassadors onsite and distribute approved premiums
- Logo recognition on general event signage to include: shared signage in General Admissions and VIP

Digital Marketing

- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Four (4) complimentary VIP passes to event



AUTOMOTIVE SPONSOR

VALUE \$2500

Multiple Opportunities Available

- Opportunity to park/advertise vehicle near entrance of event and/or have brand ambassadors onsite and distribute approved premiums
- Opportunity to fund and create additional signage (Rotary Club of Annapolis and/or event themed, to be placed on vehicle); must be approved by the Rotary Club of Annapolis
- Logo recognition on general event signage to include: signage in General Admissions and VIP

Digital Marketing

- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Two (2) complimentary VIP passes to event



"GET CRAKIN" SPONSOR VALUE \$2,000

Multiple Opportunities Available

- Opportunity to activate on site with a 10'x10' tent and/or have brand ambassadors onsite and distribute approved premiums
- Logo recognition on general event signage to include: signage in General Admissions and VIP

Digital Marketing

- Name & logo recognition on related digital content on website and social media

Other Deliverables

- Two (2) complimentary VIP passes to event





SUPPORTING SPONSOR VALUE \$1000

Multiple Opportunities Available

Digital Marketing

- Name & logo recognition on general event signage to include: shared signage in general admission and VIP.

Other Deliverables

- Two (2) complimentary VIP passes to event

IN-KIND SPONSORSHIPS

The Rotary Club of Annapolis considers in-kind donations for all levels of sponsorship. Sponsorship fees may be waived in exchange for providing goods and services that are budget-relieving to the Rotary Club of Annapolis. These opportunities are reviewed on a case-by-case basis.

For more information on any level of sponsorship or Advertising, please contact Lisa Mam, Chair of the **80th Annual Rotary Club of Annapolis Crab Feast:**
Lisagee0825@gmail.com or 410-279-2326